





ritmos
do 

Pulsando Arte para Inclusão e Cidadania

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Foto: Ana Cristina Amaral

What is our role in society?

Ritmos do Coração is an NGO recognized as a cultural and human rights organization that operates in São Paulo (SP) since 2009, promoting the inclusion, citizenship, quality of life and well-being of people with disabilities through the Arts, culture, education and health.

Our main objective is to implement practices that stimulate the transformation of values in society, contributing to the fundamental human rights of equality, participation, solidarity and freedom that can be experienced by all people.

We also seek to expand and qualify access to the arts and culture for all by encouraging the participation of people with disabilities in spaces and artistic settings, and awakening them to their importance in this process.

Mission

“To promote the inclusion and full access of persons with disabilities in various social spheres, through actions and projects of art, culture, education and health, in order to contribute to the construction of a just and peaceful society in which all recognize and To reciprocally value the human essence and the creative potential of each.”

Vision

To be recognized as an entity that actively participates in the process of building social protagonism and empowering people with disabilities, developing effective and innovative actions that are reference models in accessibility, so that in the future, inclusion is a recognized practice, respected and consolidated in society.

Values

- Commitment
- Confidence
- Creativity
- Empathy
- Ethics
- Integrity
- Respect
- Sensitivity
- Solidarity
- Tolerance

The contact with the languages of art and with the organized goods of culture allows a broader view of the human condition, promoting emancipatory processes such as the construction of autonomy and the full realization of being.

We believe that art plays a fundamental role in the development of our potential and the experience of our freedom, as well as in the interaction between people. Through it, it is possible to recognize oneself as a member of a collective thus encouraging a motivation to unite with other people for the accomplishment of goals.

In all our actions we seek to stimulate social transformations in favour of human rights by offering means to express individual rights.

Our work is focused on three main axes:

1) Inclusion

By encouraging the practice of new attitudes and forms of interaction between people with and without disabilities, supported by values such as respect, tolerance, friendship and cooperation.

2) Access

Taking into consideration that every citizen has the right to come and go with security and autonomy, we offer the best access conditions, tailoring activities according to the group profile and qualifying the experience through assistive resources.

3) Formation

We promote experiential learning, committed to education through art, geared towards a holistic formation that considers the whole person stimulating the capacities of thinking, feeling and willing so that knowledge can become conscious and internalized.



Foto: Allan Cunha

How are we working to bring about change?

We encourage the practice of new attitudes and forms of interaction, supported by values such as respect, trust, cooperation and appreciation of the creative potential of each one.

We encourage the formation of a broader network among people, communities, public and private institutions and companies committed to promoting inclusion and respect for human diversity and cultural pluralism.



Foto: Allan Cunha

*“Coexistence with generosity
is the only form of human
relationship that exists to grow.”*

João Baptista Ribas



Foto: Ana Cristina Amaral

Projects

Our actions and projects are focused on the art/culture/education/health interface and contribute to the fundamental human rights of equality, participation, solidarity and freedom that can be experienced by all people.

We carry out activities of production, formation and diffusion, acting as an artistic-cultural pole of the community, seeking to potentiate social transformations through a participative and emancipatory methodology that respects differences and values individual and collective talents and skills, stimulating a conscience More comprehensive and peaceful and harmonious forms of social coexistence.

We act in a coherent and responsible way, initiating the changes that we want to promote in the reality where we are inserted from our own attitudes.

We are open to create, invent and innovate in all areas. We offer a range of activities aimed at contributing to the social, cultural, environmental and economic development of the communities with which we operate.

Who do you work for?

Our focus is on people with disabilities, but our actions encompass diversity as a whole and seek to mobilize diverse segments of society.

How we act?

We seek to meet specific development demands so the projects are designed in a customized way, based on the objectives to be achieved.

Where we work?

Our activities are carried out in partnership with both public and private educational institutions, welfare and leisure centres, cultural institutions, community associations and companies.

Meet the Team

Our team is formed of professionals from different areas: artists, educators, therapists, translators interpreter of Libras (Brazilian Sign Language), consultants in inclusion and accessibility, sharing experiences and building knowledge in a global way, seeking to increase quality and care in planning and execution of actions.

All who form part of our team have experience in the use of strategies and mediation activities accessible to diversified audiences.

Transdisciplinary work promotes dynamic interactions, shared knowledge, mutual growth, and synergy of actions. Specialties pass through and complement each other by broadening vision, listening, sensitivity, communication and respect in achieving common goals.

We also counted on the advisory of inclusion and accessibility consultants and a team of volunteers who contribute in various areas. We also maintain a partnership with the global network AIESEC-S marketing Program that encourages youth leadership through the volunteer work of university exchange students. Annually, we receive students from many countries and our experience with said volunteers has greatly enriched our practice.



Foto: Allan Cunha

Partners

In order to make social initiatives and actions feasible, it is necessary to form solid partnerships in various segments of society.

Our partners strengthen our purposes and potentiate the results of actions.

In all the projects being developed, we are having the opportunity to work alongside partners with similar ideals, engaged and committed.

Be our partner!

• Funding Partners

They contribute financially to the implementation of programs and projects of public interest through terms of development, collaboration, cooperation agreement or donations. For companies, the contribution of the resources can be done via tax waivers.

• Supporting Partners

Contribute financially or with services or products, in a continuous or punctual way. They guarantee the optimization of the resources available for the structuring of the projects and help to maintain the actions with spontaneous donations and / or sponsorship of events.

• Institutional Partners

Public or private entities that work in collaboration and engaged in a proposal of multicultural and educational action, of social transformation and active participation.

• Partners Artists

People and groups that develop artistic and cultural activities within an inclusive and accessible perspective to carry out joint actions.

Gustavo Ferreira, 22 Years Old Suffers from Cerebral Palsy, São Paulo

When did you first come to Ritmos?

I encountered Ritmos Do Coração for the first time in 2012, at an event called "Virada Inclusiva" in the Ibirapuera Park São Paulo. At the time I was a volunteer with another NGO but I was able to meet Viviane and other volunteers at Ritmos. Their work interested so I decided to put myself forward as a volunteer. Shortly afterwards I attended the "Cultura Acessível" programme (2010- to present) it was during this programme where I realised Ritmos was for me.

Why Ritmos? And what makes it different?

What makes Ritmos different? Ritmos is different because it is my school. As a person and as an artist with disabilities Ritmos is different because it is inclusive, inclusive to all despite disabilities. It is a place where I can enjoy myself as an artist and as a disabled person. Furthermore, I believe that Ritmos has a very similar way of thinking to me, and what really sets Ritmos aside from other NGOs is its use of art.

What experiences have you had with Ritmos?

I have had many experiences with Ritmos. I have experienced Ritmos as a spectator and as a helper. It was after helping as a volunteer I decided to become an instructor, the first project I participated in as an instructor was the Cultura Acessível Project. I have since been a part of many cultural projects; with Ritmos I have been involved with everything imaginable.

Why is it important that Ritmos continues its work?

It is important that Ritmos continues its work because of how it operates. You have various NGOs and individuals that talk about inclusion or accessibility but Ritmos is different. Ritmos is different because it works with art and prizes the individual capability of the participant. With Ritmos I become the protagonist, it enables me to take ownership of my disability and turn it into a talent. Ritmos recognises talent and it recognises the fact that you can be both talented and disabled.



Foto: Allan Cunha



Foto: Ana Cristina Amaral

Can Brazil do more to help disabled people with arts?

I think Brazil can, the first step is to recognise that there are disabled artists out there. Brazil can recognise them by giving them space, exposure; I believe that Ritmos helps with this connection. Brazil has many disabled artists and many disabled Brazilians who love art, however, they need more exposure.

Why do you enjoy the arts?

I believe that art is the freest form of expression; it enables me to demonstrate what I am feeling; my thoughts and emotions as a person. It's where I can explore and discover new ways of displaying my emotions, I have found that the ways of expression my feelings through art are almost infinite. It's for this precise reason that I chose to be an artist and why I am member of Ritmos. I believe that as human's, we have various ways of expressing our emotions, and I believe that art is the best medium for expressing the most complex of emotions.

Do you think art helps people with disabilities?

I believe that freedom is in expression. Freedom within art comes without restriction and without judgement that can be found in other forms of expression like language for example. I believe that the best means of expressing myself is through eyes, and maybe that is enough.

Numbers and Achievements

Our projects seek to create opportunities for people with disabilities, its expressive, creative and productive potential, effectively participating in the sociocultural context, contributing to producing and fully exercising its citizenship.

BENEFICIARIES BY PROJECT		
PROJECTS	NUMBER OF ACTIONS	TOTAL OF BENEFICIARIES
Cultura Acessível Itinerante	56	2230
Sarau para Todos	9	585
Vem Brincar Também	7	340
Oficinas Criativas	43	930
Excursões Pedagógicas	38	1520
Workshop	2	120
Café com Educadores	2	40
Virada Inclusiva	6	1800
Quadrinhos Educativos	1	1500

We encourage practices that eliminate any kind of prejudice or discrimination by contributing to the practice of the "inclusive society" model (UN General Assembly, 1990-resolution 45/91), based on the principle that all people have the same value and the same opportunities.

BENEFICIARIES	
TYPE OF DISABILITY	NUMBER OF PEOPLE
Hearing deficiency	185
Physical disability	78
Intellectual Disability	1520
Visual impairment	225
Multiple Disability	95
Aphasic	35
Autism	387
Cerebral Palsy	65
Down's syndrome	477
Williams syndrome	115
Rett Syndrome	10
Deaf-blind	15
TOTAL NUMBER OF BENEFICIARIES:	3207

We want to expand the number of people served and extend the actions to more regions.

The importance of your donation

You can make a difference too! By making a contribution. Collaborating with us, you will be investing in an initiative made by people who act cooperatively, who believe that human rights and universal principles such as dignity, equality and fraternity are for everyone.

• How to donate do Ritmos?

You can donate through the donation page in our website:

<http://www.ritmosdocoracao.org.br/doacao>

We hope our cause win your support!

For clarifications, do not hesitate in contact us.



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